

Welcome to the Allocations Programs (AP)

You simply choose 1 of 5 levels of membership:

1. Winemaker's Allocations: 6 bottles 6 times per year = 3 cases annually
(36 bottles) plus 30% discount on subsequent wine purchases – special
emphasis on reserve selections. All reds.
\$1,026 w/10% pre-pay disc (\$1,140)

2. Collector's Allocations: 6 bottles 4 times per year = 2 cases total (24 bottles) 25% discount on subsequent purchases—reserve selections plus a greater spectrum of pre-releases. All reds.

__\$684 w/10% pre-pay disc (\$760)

<u>3. Cellar Allocations</u>: 6 bottles 3 times per year = 1.5 cases per year (18 bottles per year) total 20% discount – reserve selections & new releases. All reds

_____\$513 w/10% pre-pay disc (\$570)

- <u>4. Cellar Allocations 50/50</u>: 6 bottles 3 times per year = 1.5 cases per year (18 bottles per year) total 20% discount on subsequent purchases Reserve Selections & new releases. 9 Red wine bottles, 9 white wines. ____\$450 w/10% pre-pay disc (\$500)
- 5. Sampler Allocations: 6 bottles 2 times per year = 1 cases per year (12 bottles per year) total 15% discount on subsequent purchases One bottle of each new release, no repeats. 12 Red wine bottles. Taste and qualify more for your cellar before they're sold out.

____\$360 w/10% pre-pay disc (\$400)

- Non-fluctuating, static pricing per 6-pack, no charge for shipping
- Great Value: Average Sunce bottle price:\$40, you're paying a lot less
- Members receive 1 bottle of ea. wine (no repeats) to qualify more for purchase
- Invitations to Members only tastings & Crush Party
- First privilege to order new/pre-releases & futures
- Limited Lots, Library Reserves, Special Cellar Select Wines
- Intimate Winemaker's Dinners
- Private barrel tasting
- A free Sunce logo gift upon joining
- Private barrel tasting
- Members-only Email Specials

Fill out, fax, email, snail mail the form right now & start saving immediately!

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