



Welcome to the Will Call Allocations Program (AP)

You simply choose 1 of 5 levels of membership:

3-Bottle

1. Winemaker's Allocations: 3 bottles 12 times per year = 3 cases annually (36 bottles) plus 30% discount on subsequent wine purchases – special emphasis on reserve selections. All reds.

____ \$864 w/10% pre-pay disc (\$960)

2. Collector's Allocations: 3 bottles 6 times per year = 1.5 cases total (18 bottles) 25% discount on subsequent purchases– reserve selections plus a greater spectrum of pre-releases. All reds.

____ \$432 w/10% pre-pay disc (\$480)

3. Cellar Allocations: 3 bottles 4 times per year = 1 cases per year (12 bottles per year) total 20% discount – reserve selections & new releases. All reds

____ \$288 w/10% pre-pay disc (\$320)

6-Bottle (for greater consolidation & less frequent visits to the winery)

4. Collector's 6 Allocations: 6 bottles 4 times per year = 2 cases total (24 bottles) 25% discount on subsequent purchases– reserve selections plus a greater spectrum of pre-releases. All reds.

____ \$576 w/10% pre-pay disc (\$640)

5. Cellar Allocations 50/50: 6 bottles 3 times per year = 1.5 cases per year (18 bottles per year) total 20% discount on subsequent purchases – Reserve Selections & new releases. 9 Red wine bottles, 9 white wines.

____ \$381 w/10% pre-pay disc (\$425)

- Non-fluctuating, static pricing per allocation
- Great Value: Average Sunce bottle price:\$40, you're paying a lot less
- Members receive 1 bottle of ea. wine (no repeats) to qualify more for cellaring for purchase or for your meals
- Invitations to Members only tastings & Crush Party
- First privilege to order new/pre-releases & futures
- Limited Lots, Library Reserves, Special Cellar Select Wines
- Intimate Winemaker's Dinners
- Private barrel tasting
- A free Sunce logo gift upon joining
- Private barrel tasting
- Allocations Program Members-Only Email Specials

Fill out, fax, email, snail mail the form right now & start saving immediately!

P: 1839 Olivet Rd, Santa Rosa, CA 95401

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T: (707) 526-9463

F: (707) 526-5961

PLEASE PRINT LEGIBLY

NAME: _____

SHIP ADDRESS: _____

BILLING ADDRESS: _____

PHONE: _____

EMAIL: _____

SIGNATURE

CC#: _____ EXP: _____

ALTERNATE CC# _____ EXP _____

3-DIGIT CODE ON BACK OF CARD: _____ AMEX 4-DIGIT ON FRONT OF CARD: _____

NAME ON CARD: _____

GIFT MEMBERSHIP?

MESSAGE

WINE PREFERENCES